

SAY HELLO... TO BOD•Ē PRO

A unique company with nutritious products that are attracting a wide of array of individuals...and do we have some amazing products!! Products that are easy to talk about and easier to sample. People love the way they feel and can't help falling in love with the products.

With **Bod•ē Pro**, your first step is to become a customer. That might not make sense to you right now, but when you experience the products, it will. Becoming great at something doesn't happen if you don't believe in the mission. Once you try these products, we believe you will become raving fans! If you don't, we'll give you your money back...up to a full year. That's how much confidence we have in what you are about to experience.

So, let's fast forward to the raving fan part. To become a **Bod•ē Pro Influencer**, you must first introduce another customer. When that happens, you have the option to purchase a package that includes: internet marketing tools, social media training, personal web presence, a back office, business management tools and a robust app.

Bod•ē Pro really has two plans. The first, encourages retail sales to customers. Simply retail the products that you are excited about and enjoy up to a 25% profit. The plan begins paying you 15% for 1 customer progressing to the maximum 25% when you have 4 customers or more. When you do that, you have reached the level of "**Platinum Influencer**".

Our second plan, really encourages you to tap into those people who have an entrepreneurial spirit. This part of our plan is only available to those who have achieved the level of "**Platinum Influencers**". How can we utilize the power of part-time efforts in establishing a business? We do it by combining powerful products with the power of influence. Here's the great part. You don't even need to be on Facebook to make this work for you. As you develop Influencers who create a community of customers, you will be able to earn a 5% commission on their group of sales points...up to 7 generations in depth.

There's other bonuses outlined in this brochure all geared towards helping that newest influencer develop a successful business of attracting and retaining customers and helping identify those with an entrepreneurial spirit that wish to do the same.

CUSTOMER

Customers pay the suggested retail price and can participate in one of the two options. The **Loyalty Program** OR the **Get Happy Program** provided they select our AutoShip Program and have a predetermined order shipped automatically every month which establishes their eligibility to receive free product. They can cancel or change their order anytime 7 days before the scheduled shipping date. Default program will be the Loyalty Program.

LOYALTY PROGRAM

Six consecutive monthly orders = up to 2 free products of equal or lesser value plus tax, shipping and handling.

OR

GET HAPPY PROGRAM

Refer 2 customers that purchase Bod•ē Happy in a calendar month — get 1 free Happy next month plus tax, shipping and handling.

Customers and Influencers on Autoship with a minimum monthly order of 25 points can participate in either the 6 month **Loyalty Program** or the monthly **Get Happy Program**. The **Loyalty Program** (this will be the default in no program is selected) allows them to earn free product credit for every 6th consecutive months of orders at a minimum of 25 points of product. The **Get Happy Program** will offer them a free Bod•ē Happy credit if they maintain a minimum of 2 active customers in a calendar month with a minimum of a Bod•ē Happy each. You cannot combine these offers. Applicable tax and shipping and handling charges will be added to the free product promotion. Any customer points generated from customer referrals will count towards the Influencers customer community total.

INFLUENCER

A Customer has the option to be promoted to Influencer when they have referred a minimum of 1 customer and have purchased an Influencer Starter Pack for \$29.95. Upon referring 1 customer, they unlock 4 things:

1. **RETAIL PROFIT OF 15% FOR 1 CUSTOMER SALE**
2. **ENJOY A 25% DISCOUNT OFF RETAIL PRICES FOR ALL PERSONAL PURCHASES WHEN YOU MAINTAIN AT LEAST 1 ACTIVE CUSTOMER**
3. **THEIR BOD•Ē HAPPY PRODUCT CAN BE FREE THE FOLLOWING MONTH WITH THE GET HAPPY PROGRAM**
4. **EARN THE RANK ADVANCEMENT BONUS OF \$5**

Their next goal is to attain the Gold and Platinum Influencer levels respectively building their customer community up to a minimum of 4 active customers and a total volume of 150 QV or more. If an Influencer does not maintain 1 active customer for a period of 3 consecutive months, they will be reclassified to the customer status.

The Influencer will pay the monthly fee of \$9.95 for ongoing social media training, internet marketing tools and an annual fee of \$29.95 to remain an active Influencer.



RETAIL PROFIT PLAN

Customers will not be placed in the compensation tree. They will form Customer Communities directly tied to the enrolling Influencer. These Retail Profits will be paid monthly and **dynamically compressed** to the next qualified upline sponsor.

For example: If an Influencer qualifies for a 15% retail profit on a customer sale, and their upline sponsor is a qualified Gold Influencer, that Gold would be paid the 5% retail difference. Their upline qualified Platinum Influencer would earn the remaining 5% retail profit.

RETAIL PROFITS	RECOGNIZED RANK	CUSTOMER COMMUNITY
15% Retail Profits with 1 active customer	Influencer	25 points
20% Retail Profits with 2+ active customers	Gold Influencer	100 points
25% Retail Profits with 4+ active customers	Platinum Influencer	150 points

PLAN PROTECTION RULES

In order to earn bonuses, at least 50.01% of your total qualified group volume (the levels you are qualified to be paid on) must be from customer generated sales. If this falls below the 50.01%, no bonuses for that month can be paid. Any personal product purchases will not qualify you for the following bonuses, only personally enrolled downline customer and influencer personal purchases qualify you.

PLATINUM BONUS PLAN

Each product is assigned a commissionable point value called 'points'. A level is comprised of a qualified Platinum Influencer at 150 points. Any lower ranked Influencer orders and their customer orders **'roll up'** to the immediate qualified Platinum count as a Platinum Bonus level. In order to qualify for a Platinum Bonus, a Platinum Influencer in a calendar month must have personally enrolled a minimum of 4 Customers that creates a minimum of 150 commissionable points. In subsequent months, to remain qualified at the Platinum Influencer rank, you must maintain 150 points from personally enrolled customers and influencers personal purchases and maintain a minimum of 1+ active customer(s). This bonus is paid monthly and is a paid percentage of that commissionable point total. **Dynamic compression** would compress up any unearned bonuses to the first higher rank upline qualified Influencer and continue searching upline until the maximum bonuses are paid. To achieve the rank of Star Platinum Influencer, you'll need 3 personally enrolled qualified Platinum Influencer legs along with an organizational total volume points of 500. And to achieve the rank of 1 Star Platinum Influencer, you'll need 4 personally enrolled qualified Platinum Influencers in your 3+ legs along with an organizational total volume points of 2,500 with no more than 60% of that volume generated from 1 leg. To Achieve 2 Star Platinum Influencer, you'll need 5 personally enrolled qualified Platinum Influencers in your 3+ legs along with an organizational total volume points of 10,000 with no more than 60% of that volume generated from 1 leg. And finally, to achieve 3 Star Platinum Influencer, you'll need 6 personally enrolled qualified Platinum Influencers in your 3+ legs along with an organizational total volume points of 20,000 with no more than 60% of that volume generated from 1 leg.

	PLATINUM	STAR PLATINUM	1 STAR PLATINUM	2 STAR PLATINUM	3 STAR PLATINUM
LEVEL 1	5%	5%	5%	5%	5%
LEVEL 2	5%	5%	5%	5%	5%
LEVEL 3	5%	5%	5%	5%	5%
LEVEL 4		5%	5%	5%	5%
LEVEL 5			5%	5%	5%
LEVEL 6				5%	5%
LEVEL 7					5%
ORGANIZATIONAL VOL	150	500	2,500	10,000	20,000
MAX % OF VOL FROM ONE LEG	100%	100%	60%	60%	60%

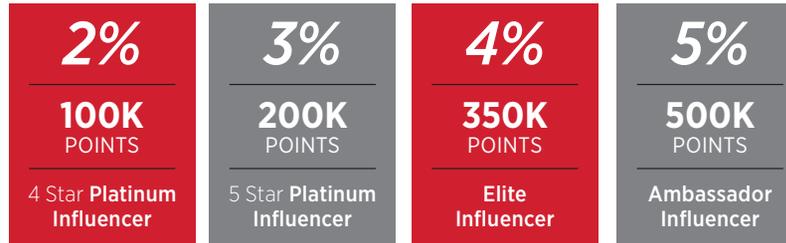
CHECK MATCHING BONUS

The check matching bonus will be paid out to qualified Star Platinum and Above leaders on their personal Platinum or above enroller tree earnings of their Platinum Bonus totals. If a Check Matching Bonus is generated and not qualified for by the enroller, **dynamic compression** will pay that bonus to the next upline qualified enroller and to the 3 next upline qualified enrollers.



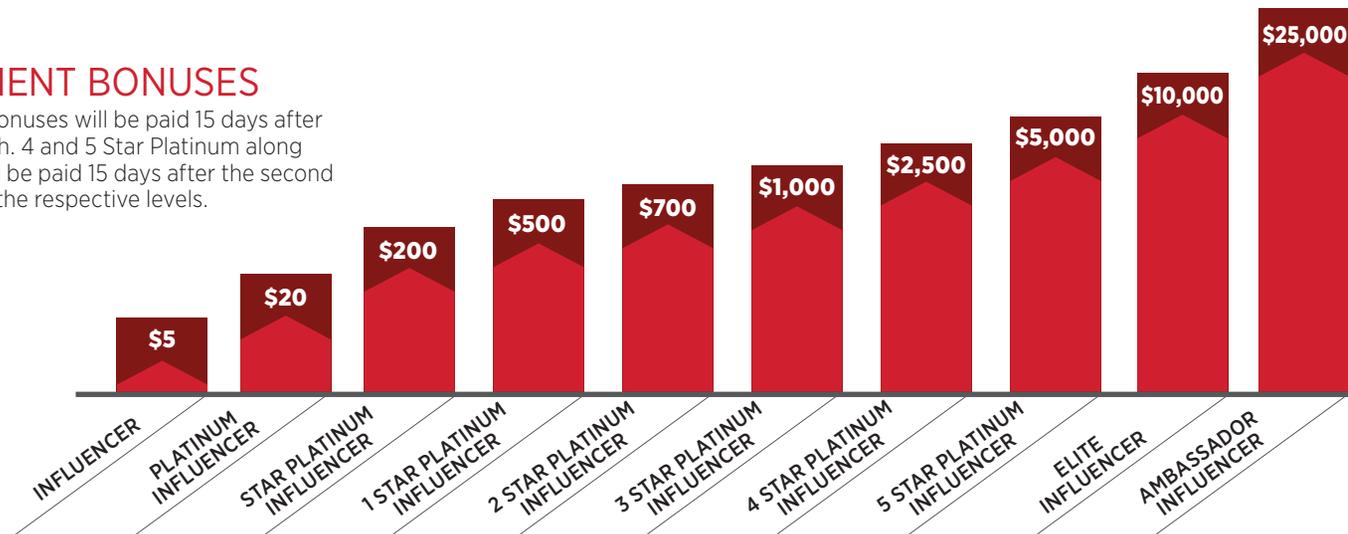
LEADERSHIP BONUS

Every product will be 'coded' with a 5% leadership bonus. This bonus will be paid out monthly on all point volume in all legs with no more than 60% of the total volume coming from one leg. This bonus will be paid out up to the first partial or full block.



RANK ADVANCEMENT BONUSES

One time rank advancement bonuses will be paid 15 days after the close of the business month. 4 and 5 Star Platinum along with Elite and Ambassador will be paid 15 days after the second consecutive month of sales at the respective levels.



GLOSSARY OF TERMS

POINTS

Each Bod•ē Pro product is assigned points. These points will be used for calculating commissions, determining ranks and also serves as an indicator to determine if accounts are active or inactive.

PERSONAL POINTS

Volume that is associated with 100% of the points from your personally enrolled customer or influencer's purchases. There is no need for you to purchase product other than for your own consumption or for resale.

AUTOSHIP PROGRAM

The AutoShip Program is a recurring monthly order. Select a date that product is shipped to you automatically each month. It is designed for convenience and not required. If you want to participate in the "Loyalty Program" or the "Get Happy Program" and be eligible to receive free product, an AutoShip order is required. The order can be changed or cancelled anytime 7 days before the scheduled delivery date.

ENROLLER

Your Enroller is the person who introduced you to Bod•ē Pro.

CUSTOMER

Customers purchase the product at the suggested retail price but are not eligible for commissions. A customer can participate in one of two options for free product promotion. The "Loyalty Program" OR the "Get Happy Program". If a customer chooses to participate in the Get Happy Program, they will need to agree to Bod•ē Pro Terms and conditions.

INFLUENCER

A customer has the option to be promoted to "Influencer" when they have referred 1 or more customers along with purchasing an Influencer Starter Pack for \$29.95 and pay \$9.95 a month for the internet marketing tool suite. An "Influencer" can earn commissions while also participating in one of the two free product promotion programs. Upon being promoted to an Influencer, they can be placed from the holding tank into the genealogy structure.

ACTIVE

A customer account is considered active when 25 points of product purchase has been placed in a calendar month.

An Influencer is considered active when his/her account has 50 points (points associated from all of your personally enrolled influencers and customers).

HOLDING TANK

A Influencer's placement in the genealogy is delayed up to 30 days or less. Anyone can be taken out of the holding tank prior to 30 days from enrolling. After 30 days, the customer/Influencer is automatically placed in the genealogy and counts as one of your personally enrolled individuals.

CUSTOMER COMMUNITY

Customers do not take a place in the commissionable tree so therefore remain as part of a 'customer community' to their enrolling influencer. The customer's purchases are represented and directly tied to the enrolling influencer. Any customer points created by a customer referral count towards this total.

RANK ADVANCEMENT PERIOD (RAP)

A rank advancement period consists of a calendar month. All product purchases accumulate the 1st through the last day of the month at midnight closing the rank advancement period. Commissions are calculated on the monthly volume and are paid on the 7th business day of the following month.

ENROLLMENT TIERS

An Enrollment Tier starts with people you personally enroll.

- People you personally enroll are your "First Tier"
- Those enrolled by your First Tier become your "Second Tier"
- Those enrolled by your Second Tier become your "Third Tier"
- Those enrolled by your Third Tier become your "Fourth Tier"

QUALIFY

Each Influencer must be qualified to earn commissions and bonuses. You cannot qualify based on your personal purchases. You qualify your sales organization with 50 points (volume associated with 100% of the points from your personally enrolled Customer or Influencer personal purchases) every month, along with one (1) personally enrolled active Customer.

