

SAY HELLO... TO BOD•Ē PRO

Bod•ē Pro is a unique company with amazing products and technology, attracting a wide array of **people who want to look and feel better and have a better quality of life**. Our unique wellness products are easy to use, easy to talk about and easy to share. People just can't help but fall in love with our products.

At Bod•ē Pro, we firmly believe greatness can only be achieved when an individual believes in their mission. That's why you must first become a **Bod•ē Pro Customer**. Once you try our products, we are confident you'll become a raving fan and that's when all the magic happens. **But if you are not completely happy, we'll give you your money back, up to a full year from the date of your purchase! That is how much we believe in the quality and power of our Bod•ē Pro products!**

Now, let's fast-forward to the raving fan part. We call these people **Bod•ē Pro Influencers**. Bod•ē Pro Influencers are loyal customers who also recognize their financial opportunity in helping us gather more customers. To become a Bod•ē Pro Influencer, you must first be a Customer, who then refers another Customer. When that happens, you're eligible to upgrade and purchase an Influencer **business** package including Internet marketing tools, lead capture page, social media training, a personalized web presence, online back office for tracking your organizational sales, business management tools and a robust smartphone app to help **launch and run** your new Bod•ē Pro business.

The Bod•ē Pro Rewards Program is 'a first of its kind' plan designed to appeal to the **4 major marketing channels: 1) Retail Marketing; 2) Influencer Marketing; 3) Internet Marketing; and 4) Network Marketing**. The front end rewards you for generating retail sales to Customers. Simply share our remarkable products with friends by posting them online and getting samples out for them to try and enjoy up to 45% profit on your retail sales! The back end plan encourages you to foster the entrepreneurial spirit in your Customers. This part of the plan is only available to those who have achieved the level of 1-Star Influencer and above. Under the Star Bonus Plan, we combine the power of great products with the leverage of social marketing. What's more, you don't even need to have a Facebook account (although it can help) to be successful!

All bonuses outlined in the Bod•ē Pro Rewards Program are geared toward rewarding our Influencers all along their entrepreneurial journey, beginning with the newest Influencer's ability to attract and retain customers, as well as helping to identify those customers who possess the entrepreneurial spirit to do the same.

WE LOVE OUR CUSTOMERS

The best way to show our love for our Retail Customers is to reward them with **FREE products**. The **Autoship Loyalty Program** rewards a Retail Customer with a free order (plus tax and shipping) after their sixth (6th) consecutive monthly order. We also give each customer a personalized website linked to their customer code just in case they ever want to share these amazing wellness products with a friend.

CUSTOMERS WHO LOVE A DEAL

If you're the type of person who likes buying at a wholesale, you're going to love this! Just like with Costco® or Sam's Club®, **Bod•ē Pro Wholesale Customers** get to purchase any of our products at wholesale, as well as take advantage of our Autoship Loyalty Program **to earn FREE products!** With just a \$29.95 annual membership, plus a monthly Autoship order of any size, our Wholesale Customers not only get approximately 25% off retail, but also have access to exclusive volume priced packs, some discounted up to 40%!

WE'RE LOOKING FOR PEOPLE OF INFLUENCE

Bod•ē Pro Influencers are Retail Customers and Wholesale Customers who recognize the opportunity in helping us grow our community through the gathering of more customers. Influencers not only participate in the Autoship Loyalty Program (with an active autoship order of any size), they can also earn commissions for finding Retail Customers, Wholesale Customers and identifying other Influencers. Once a **Retail Customer or Wholesale Customer** has referred a minimum of one (1) Customer who places an order, the referring Customer has the option to upgrade to Influencer status by purchasing the monthly Influencer Internet marketing tools package for \$9.95. In doing so, the newly upgraded Influencer unlocks the Rewards Program.

IF YOU LOVE FREE PRODUCT...

...you will LOVE this program. The Autoship Loyalty Program rewards a Retail Customer, Wholesale Customer or an Influencer's sixth (6) consecutive monthly autoship order, with up to two (2) free boxes of product of their choice (plus tax and shipping) of equal or lesser value. When you think about it, that free product works out to be about a 15% discount and you never have to worry about running out of your favorite products!



RETAIL PROFIT PLAN (PAID WEEKLY)

Each Customer will be placed on the 1st level of their enrolling Influencer's **Customer Community** commission tree and coded directly to their enrolling Influencer for their life as an active Customer. Up to 45% in retail profits are paid on new Customer's first-month's orders. Up to 25% in retail profit is paid on all subsequent retail orders.

NEW CUSTOMER	CUSTOMER COMMUNITY	RETAIL PROFIT PAID
1-2 in a month	25+ points	up to 25%
3-10 in a month	150+ points	up to 35%
11+ in a month	300+ points	up to 45%

RETAILER ENROLLER BONUS (PAID MONTHLY)

Each time a Retailer Pack is purchased by either a Wholesale Customer or an Influencer, the active enrolling Influencer will earn a \$50 Retailer Enroller Bonus.

WHOLESALE CUSTOMER BONUS (PAID WEEKLY)

Each customer an Influencer develops that chooses our wholesale membership option (\$29.95 annually + autoship order of any size) will be allowed to purchase all Bod•ē Pro products at wholesale prices, along with larger packs at **deeper discounts** not offered to Retail Customers. If a Wholesale Customer selects either the Super Value Pack or Value Pack, the Enroller would receive a \$125 or \$62.50 Wholesale Customer Bonus, **respectively**, on the first purchase only.

RISING STAR BONUS POOL (PAID MONTHLY)

This pool is reserved for the Rising Star ranks (1-Star through 5-Star) who qualify to participate by enrolling at least three (3) new Wholesale Customers who purchase either a Value Pack or Super Value Pack in the **same calendar** month. **A total of 5%** of the monthly worldwide Value Pack and Super Value Pack sales will be divided pro-rata based on the number of shares accumulated per qualifying participant. (Value Pack = 1 share, Super Value Pack = 2 shares). There is no limit to the amount of shares an Influencer can earn.

5TEN BONUS (PAID WEEKLY)

There are 4 parts to this bonus: **1)** When an active Influencer enrolls a new Wholesale Customer with at least one box of TEN in a calendar month, they receive a 5TEN Bonus of \$12.50 for one box of TEN and up to \$25 for two boxes of TEN for that first time order (1/2CV); **2)** The enrolling Influencer also receives a second 5TENbonus for their Wholesale Customer's first autoship order (1/2 CV) the following month; **3)** After the enrolling Influencer personally enrolls five Wholesale Customers with a minimum of one box of TEN in a month, after their second consecutive month of ordering, the Influencer receives a one-time 5TEN Bonus of \$100; and **4)** Finally, when they help three (3) personally-enrolled Influencers enroll five (5) active Wholesale Customers with at least one box of TEN, after the second month of orders, they will receive an additional \$150 bonus one time. There is no limit to the amount of times these bonuses can be earned by enrolling new Wholesale Customers.



STAR BONUS (PAID MONTHLY)

Commissionable points in the Star Bonus only constitute a “Level” when their upline Influencer has reached the rank of 1-Star or higher. Any points accumulated by an Influencer who has not yet achieved 1-Star, automatically roll-up and count as a level for the next immediate qualified 1-Star or higher. Any unearned bonuses are dynamically compressed up to the first qualified 1-Star Influencer, or higher, until the maximum bonuses are paid out. All bonuses are paid on CV.

	RISING STARS					ELITE STARS				
	1 STAR	2 STAR	3 STAR	4 STAR	5 STAR*	6 STAR**	7 STAR	8 STAR	9 STAR	10 STAR
FRONT LINE POINTS (FLP)	100	100	100	100	100	100	100	100	100	100
ORG TOTAL POINTS (OTP)	500	1,500	5,000	10,000	20,000	50,000	100,000	250,000	500,000	1 MIL
MIN LEGS WITH A PERSONALLY ENROLLED ACTIVE INFLUENCER	N/A	2	2	2	2	3	3	3	3	3
MAX % PER LEG	N/A	N/A	60	60	60	60	60	60	60/20	60/20
PERSONALLY ENROLLED CUSTOMERS	1	1	1	1	1	1	1	1	1	1
LEVEL	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
LEVEL	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
LEVEL	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
LEVEL		6%	6%	6%	6%	6%	6%	6%	6%	6%
LEVEL			5%	5%	5%	5%	5%	5%	5%	5%
LEVEL					3%	3%	3%	3%	3%	3%
LEVEL						2%	2%	2%	2%	2%

PLAN PROTECTION RULES

1. To earn any bonuses under Bod•ē Pro's Compensation Plan (whether under weekly or monthly), at least 50% of an Influencer total qualified group volume (the levels an Influencer is qualified to be paid on) must be from customer-generated sales. If customer generated sales fall below 50.01%, no bonuses will be paid for that pay period.

2. Any personal product purchases will not qualify an Influencer for any Bod•ē Pro bonuses. Only personally-enrolled Customer and Influencer purchases qualify an Influencer for bonuses.

*5-Star Influencers may, at their option, activate a second Influencer Center (IC2). IC2 must be placed in the enroller tree of IC1 and meet the same commission qualifications.

**6-Star Influencers may, at their option, activate a third Influencer Center (IC3), provided they've activated their second Influencer Center (IC2). IC3 must be placed in the enroller tree of IC1 and meet the same commission qualifications.

SUPER STAR BONUS (PAID MONTHLY)

Commissionable points in Super Star Bonus constitute a “level” when their upline Influencer has reached the rank of 4 Star or above. Any points accumulated by an Influencer with a rank lower than 4 Star automatically roll up and count as part of the Group Volume for the next immediate qualified 4 Star or higher. Any unearned bonuses are dynamically compressed up to the first qualified 4 Star Influencer, or higher, until the maximum bonuses are paid out. All bonuses are paid on the CV.

	RISING STARS		ELITE STARS				
	4 STAR	5 STAR	6 STAR	7 STAR	8 STAR	9 STAR	10 STAR
GROUP VOLUME	1%	1%	1%	1%	1%	1%	1%
LEVEL OF 4 STARS +		1%	1%	1%	1%	1%	1%
LEVEL OF 4 STARS +			1%	1%	1%	1%	1%
LEVEL OF 4 STARS +				1%	1%	1%	1%
LEVEL OF 4 STARS +					1%	1%	1%
LEVEL OF 4 STARS +						1%	1%

ELITE STAR BONUS (PAID MONTHLY)

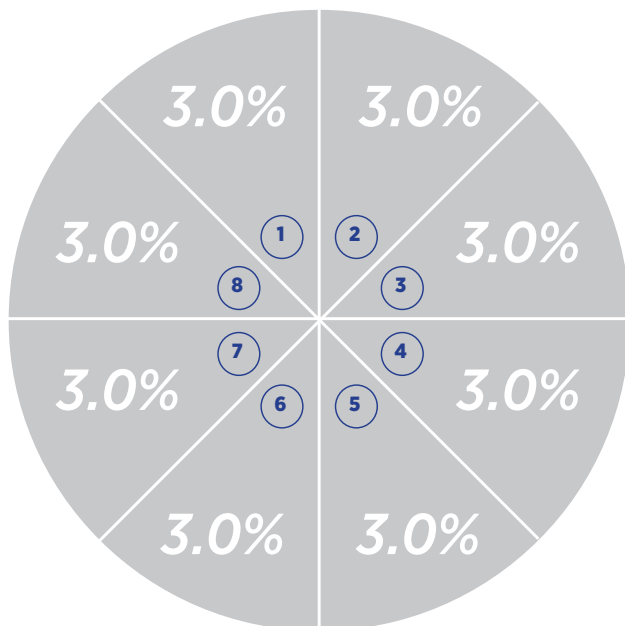
6-Star Influencers (and above) can earn up to an additional 5.5% on all the Commissionable Point Volume (CV) in their organization. This bonus is paid down to the first partial or full block.

1% Qualified 6 Star Influencer	1.5% Qualified 6 Star with a 6 Star*	2% Qualified 7 Star Influencer	2.5% Qualified 7 Star with a 7 Star*	3% Qualified 8 Star Influencer	3.5% Qualified 8 Star with a 8 Star*	4% Qualified 9 Star Influencer	4.5% Qualified 9 Star with a 9 Star*	5% Qualified 10 Star Influencer	5.5% Qualified 10 Star with a 10 Star*
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*In their enroller tree.

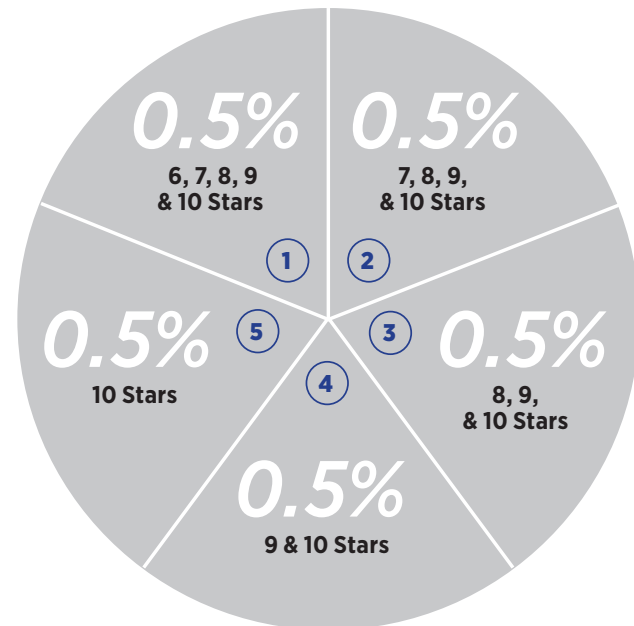
GLOBAL STAR BONUS MATCH (PAID MONTHLY)

Qualified 4 Star Influencers (and above) earn a portion of a Global Star Bonus Matching Pool. This pool is made up of 24% of the Star Bonus checks earned worldwide. There are a total of 8 pools, with 3% allocated to each. A share of Pool (1) can be earned by qualified 4-Star and higher. A share of Pool (2) can be earned by qualified 5-Star and higher. A share of Pool (3) can be earned by qualified 6-Star and higher. A share of Pool (4) can be earned by qualified 7-Star and higher. A share of Pool (5) can be earned by qualified 8-Star and higher. A share of Pool (6) can be earned by qualified 9 and 10-Star. A share of Pool (7) can be earned by qualified 10-Star. The final Pool (8) is shared with 10 Star Influencers that develop a 10 Star in their enroller tree.



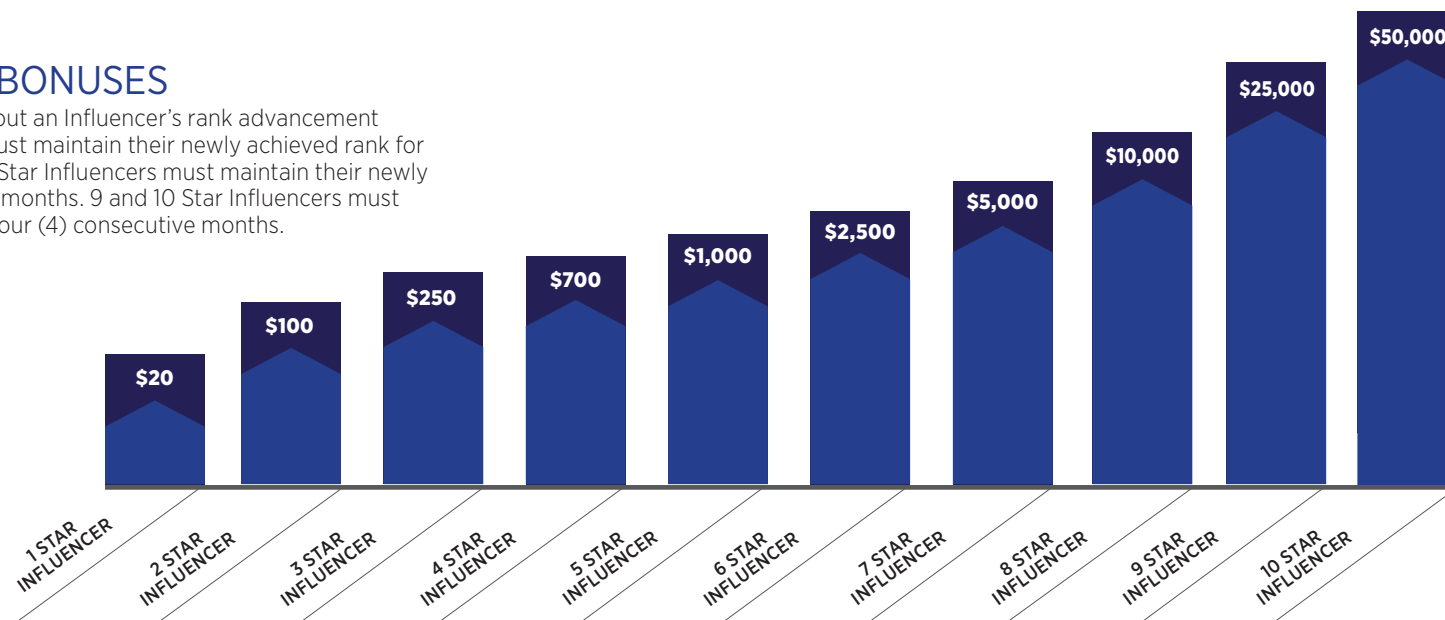
ELITE BONUS POOLS (PAID QUARTERLY)

2.5% of worldwide CV will be contributed monthly to this bonus that will be paid out quarterly. There are a total of 5 pools, with .5% allocated to each. The first pool is paid out equally to all qualified 6, 7, 8, 9 and 10-Star Influencers. The second pool pays all qualified 7, 8, 9 and 10-Star Influencers equally. The third pool pays all qualified 8, 9 and 10-Star Influencers equally. The fourth pool pays all 9 and 10-Star Influencers equally. The fifth pool pays all 10-Star Influencers equally. To receive a full share of each qualified pool, an Influencer must qualify all three months of the quarter. To receive a half share of each qualified pool, an Influencer must qualify two of the three months of the quarter. First time rank advancers with only 1 month of the quarter will qualify for a half share.



RANK ADVANCEMENT BONUSES

One-time bonuses will be paid throughout an Influencer's rank advancement journey. 2, 3, 4 and 5 Star Influencers must maintain their newly achieved rank for two (2) consecutive months. 6, 7 and 8 Star Influencers must maintain their newly achieved rank for three (3) consecutive months. 9 and 10 Star Influencers must maintain their newly achieved rank for four (4) consecutive months.



RANK REWARD SUMMARY

	AUTOSHIP LOYALTY PROGRAM	RETAIL PROFIT	WHOLESALE CUSTOMER BONUS	5TEN BONUS	RISING STAR BONUS	STAR BONUS	SUPER STAR BONUS	CHECK MATCHING BONUS	ELITE STAR BONUS	ELITE BONUS	RANK ADVANCEMENT BONUS
1 STAR	✓	✓	✓	✓	✓	✓					✓
2 STAR	✓	✓	✓	✓	✓	✓					✓
3 STAR	✓	✓	✓	✓	✓	✓					✓
4 STAR	✓	✓	✓	✓	✓	✓	✓	✓			✓
5 STAR	✓	✓	✓	✓	✓	✓	✓	✓			✓
6 STAR	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
7 STAR	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
8 STAR	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
9 STAR	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
10 STAR	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓

GLOSSARY OF TERMS

POINTS

Each Bod•ē Pro product has an associated point value. These Points are used for determining Influencer ranks and active status.

COMMISSIONABLE POINTS (CV)

Each Bod•ē Pro product also has an associated commissionable point value (CV). These Commissionable Points are used for the purpose of calculating commissions.

FRONT LINE POINTS

Front Line Points (FLP) represent the accumulated points generated from all personally-enrolled Influencer, customer and customer's customers purchases. FLP excludes points from your own purchases.

ORGANIZATIONAL TOTAL POINTS

Organizational Total Points (OTP) represent the sum of all points in your entire sponsor tree and Customer Community. OTP excludes points from your own purchases.

AUTOSHIP SUBSCRIPTION

Autoship Subscription is a convenience program extended to Retail Customers, Wholesale Customers and Influencers. It provides for a recurring monthly order, to prevent running out of product and without the trouble of remembering to order. Autoship Subscription orders can be reconfigured or cancelled 7 days prior to their scheduled delivery date. Influencers and Wholesale Customers who wish to receive free product through the Autoship Loyalty Program must be enrolled in the Autoship Subscription program.

ENROLLER

A person who introduces another to Bod•ē Pro is called their Enroller.

CUSTOMER

Customers purchase Bod•ē Pro products at their suggested retail price and are eligible to earn free product with the Autoship Loyalty Program. Customers are ineligible to earn commission when referring other customers.

WHOLESALE CUSTOMER

Wholesale Customers purchase a Bod•ē Pro annual membership for \$29.95 and are eligible to purchase products at the wholesale price, as well as larger packs of products at a greater discount. They are eligible to earn free product with the Autoship Loyalty Program. Wholesale Customers are ineligible to earn commission when referring other customers.

INFLUENCER

Retail Customers or Wholesale Customers who refer at least one (1) Customer have the option to upgrade to Influencer by purchasing the Influencer Internet marketing tools package for \$29.95 (this fee is waived as a Wholesale Customer), plus the \$9.95 monthly Internet marketing tools suite. An Influencer is eligible to earn both commissions and free product with the Autoship Loyalty Program.

ACTIVE CUSTOMER

A Customer with 25+ points purchased within a calendar month is considered an Active Customer.

ACTIVE INFLUENCER

An Influencer with 100+ Front Line Points (FLP) accumulated within a calendar month is considered an Active Influencer. An Active Influencer is required in each leg for rank advancement.

WAITING ROOM

Newly upgraded Influencers are subject to a 30-day placement window, or waiting room. Once moved from the waiting room and placed into the enroller's genealogy, the 30-day window closes. Should the 30-day window expire prior to placement into the genealogy, the new Influencer is automatically placed as a personally-enrolled Influencer leg to the Enroller.

CUSTOMER COMMUNITY

Personally-enrolled Customers occupy a 1st level position in the commissionable tree and remain part of the enrolling Influencer's Customer Community. All personally-enrolled customer purchases, as well as purchases resulting from a customer referring another customer, count toward this total.

RANK ADVANCEMENT PERIOD (RAP)

Each calendar month represents a Rank Advancement Period (RAP). All points accumulate from the first thru the last day of the month, with the Rank Advancement Period closing at midnight.

QUALIFY

Each month, Influencers must qualify to earn commissions and bonuses. There are no qualifications for Influencers to earn Retail Profits or the 5TEN Bonus. An Influencer is qualified with 100 Front Line Points (FLP) and one (1) personally-enrolled Active Customer or more. You cannot qualify based on your personal purchases.



UNDERSTANDING THE 5TEN BONUS

The following is a game plan to help an Influencer achieve the 2-Star Influencer rank in the next few months. The income examples for the 5TEN Bonus are valid only if the sales to Wholesale Customers are made. Retail Customer sales would result in Retail Profits of up to 45%.

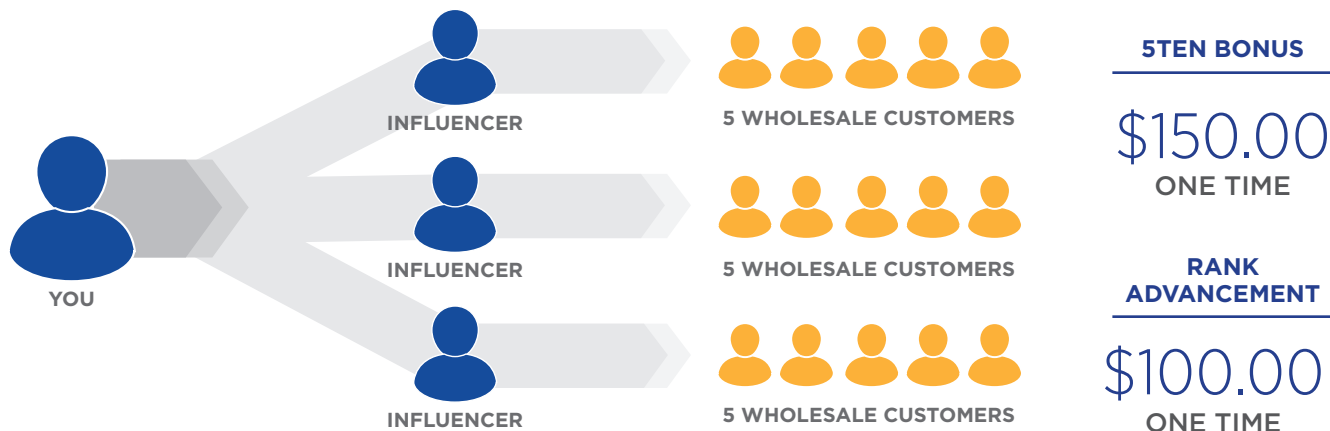
When an Influencer enrolls a new Wholesale Customer with two boxes of TEN in a calendar month, the Influencer will receive a 5TEN New Customer Bonus of \$25. The enrolling Influencer also receives a second 5TEN bonus of \$25 for their Wholesale Customer's first Autoship order the following month.



To participate in this portion of the 5TEN Bonus, the enrolling Influencer must personally enroll five (5) Wholesale Customers with two boxes of TEN in a calendar month. After their second consecutive month of ordering, the Influencer receives a one-time 5TEN Bonus of \$100. This also qualifies the enrolling Influencer for the rank of 1-Star Influencer and the Rank Advancement Bonus of \$20!

	WHOLESALE CUSTOMER	FIRST ORDER	FIRST AUTOSHIP	5TEN BONUS	RANK ADVANCEMENT
		\$25.00	\$25.00	ONE TIME	ONE TIME
		\$25.00	\$25.00		
		\$25.00	\$25.00		
		\$25.00	\$25.00		
		\$25.00	\$25.00		
		\$125.00	\$125.00	\$100.00	\$20.00

When an Influencer identifies three (3) personally-enrolled Influencers and help them enroll five (5) active Wholesale Customers with two boxes of TEN, after the second month of orders, they receive an additional \$150 5TEN Bonus one time along with reaching the rank of 2 Star Influencer. They will also earn a Rank Advancement Bonus of \$100! There is no limit to the amount of times these bonuses (excluding Rank Advancement Bonuses) can be earned by enrolling new Wholesale Customers.



INTRODUCING

THE **SUPER VALUE PACK & VALUE PACK**
An Exclusive Offering for Wholesale Customers* & Influencers

SUPER VALUE PACK

Includes:
2 Happy
2 Bee Happy
4 Strong
7 TEN



HAPPY X2



BEE HAPPY X2



STRONG X4



TEN X7

\$600.00
Plus Tax
& Shipping
500 Points

\$989.25
Save \$389.25
Off Retail
Prices

\$746.25
Save \$146.25
Off Wholesale
Prices

VALUE PACK

Includes:
1 Happy
1 Bee Happy
2 Strong
3 TEN



HAPPY X1



BEE HAPPY X1



STRONG X2



TEN X3

\$300.00
Plus Tax
& Shipping
250 Points

\$459.65
Save \$159.65
Off Retail
Prices

\$346.65
Save \$46.65
Off Wholesale
Prices